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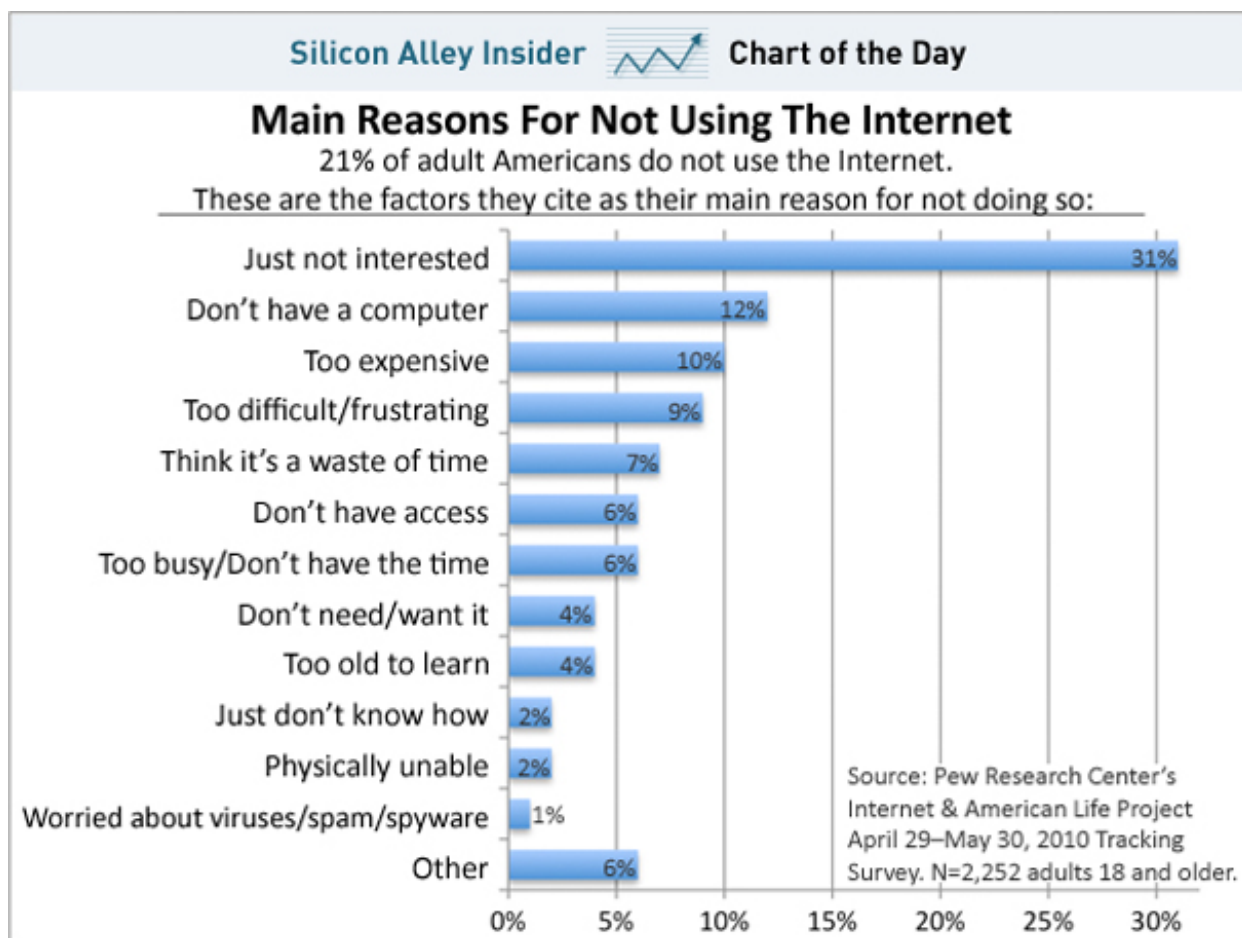
SAI Chart of the Day



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Friday, August 13, 2010



Here's Why People Who Don't Use The Internet Don't Use The Internet

Pew's latest research about American broadband shows that 21% of U.S. adults don't use the Internet.

Why not? Almost a third say they're "just not interested." Others find it too expensive, too difficult, or think they're too old. Pew also says 22% of the people who don't use the Internet used it in the past but don't anymore.

Only 10% of non-Internet users say they'd like to start using in the future, a stat that hasn't changed since Pew started asking it in 2002. (Especially older folks.) If only they knew about the joys of FarmVille.. [Read »](#)

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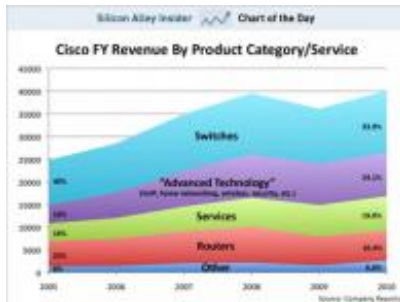
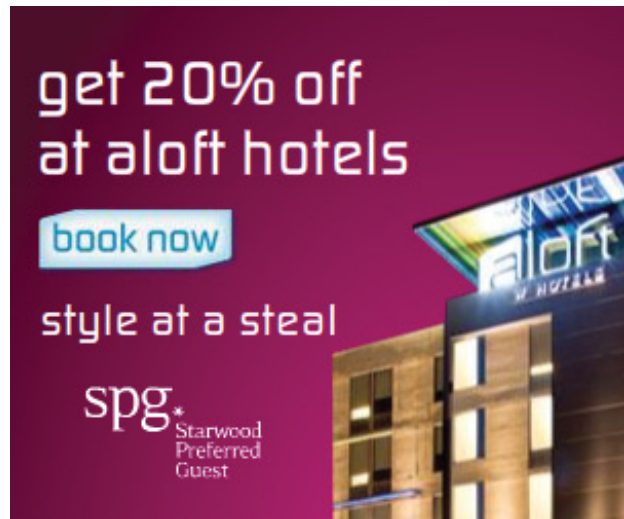


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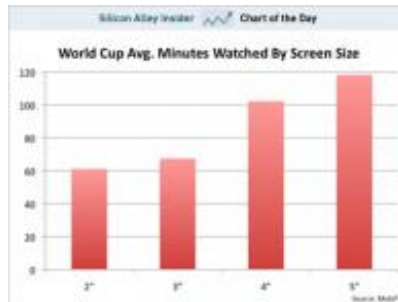


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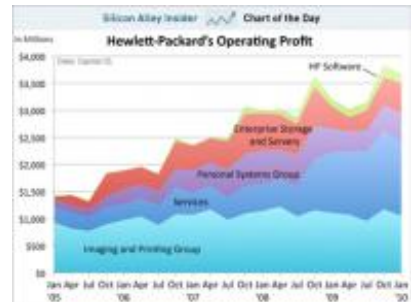


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